

Dr. Rita Gordon has been appointed Senior Director of Business Affairs with the College of Engineering at Wayne State University. She oversees an extensive portfolio including strategic planning initiatives, human resources, finances, and research/grant administration.

Rita Gordon, PhD, MBA has served as a public higher education administrator for over 20 years. Her experience includes academic and auxiliary services leadership. Dr. Gordon's research interests in Auxiliary Services led to a nationwide survey of professionals in American public universities to examine factors impacting privatization decisions. Through her study, she created a framework to evaluate these factors to guide university administrators when considering a privatization decision.

Dr. Gordon is pursuing her research interests in university auxiliary services, budget models, public higher education funding, and administrative leadership in higher education. She collaborates with peers across the university in the engagement of staff in hybrid workspaces; sustainability practices; diversity, equity, and inclusion initiatives; and promoting positive leadership.