

## Rubinstein On-Board at the LSSU Foundation



Following an extensive search Andrew Rubinstein joined the LSSU Foundation as Annual Fund and Athletic Development Director on July 29, 2019 after heading up the group sales department for the Lehigh Valley Phantoms, the Philadelphia Flyers AHL affiliate.

Prior to that, Andrew helped start up sales teams for both the Tucson Roadrunners (Arizona Coyotes AHL affiliate) and the San Diego Gulls (Anaheim Ducks AHL affiliate). He also spent time in group and hospitality sales with the San Diego Padres, and started his career with the Red Wings AHL affiliate, the Grand Rapids Griffins.

The position at the Foundation remained vacant for a number of years with annual and athletic fundraising responsibilities split among other staff members. From an analysis of the potential opportunities and the need in these areas, the position was re-instated.

“We are very enthused about Andrew joining our team at the Foundation and filling this important role to assist us in supporting these important University initiatives,” said Tom Coates, Executive Director – LSSU Foundation. “Andrew has the experience and skill-set from his work in sales that will positively transfer to Annual Fund and Athletic Fundraising efforts here at Lake State. I am confident he will hit the ground running.”

Rubinstein’s immediate focus will be on the upcoming annual Laker Club appeal, Laker Loft Contracts, the Fund for LSSU campaign later this fall and other special events.

Andrew is a Birmingham, Michigan native, and his wife Marnie is originally from Sault Ste. Marie. They moved to the Sault with their nine-month-old daughter Allaire, and their dog Maggie. They are excited to be back home close to family, and to be a part of both the LSSU and Sault Ste. Marie community.